



2010-2013  
3 YEARS IN REVIEW

# ANNUAL REPORT

FEEDING CHILDREN EVERYWHERE




# FEEDING CHILDREN EVERYWHERE STARTED AROUND THE TABLE...

...with one man's love of food and helping others. Founder, Don Campbell, shared this love with hundreds of children in his community giving those in need a place at the table. Witnessing the impact just one person in a community can make, Don and his wife, Kristen, were inspired to share that empowerment with the world.

Feeding Children Everywhere was founded with a mission to empower and mobilize people to assemble healthy meals for hungry children. With the help of dedicated friends and volunteers the movement began. Today, thousands of volunteers, from a six-year-old Boy Scout to a CEO of a Fortune 500 company, come together at Hunger Projects with the same purpose that started it all— to share love, hope, and make a difference around the world.

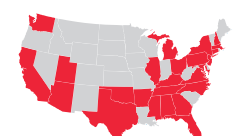


2010-2013  
overview ►

  
**14,510,399**  
MEALS PACKAGED

  
**368**  
HUNGER PROJECTS

  
**87,134**  
VOLUNTEERS

  
**24**  
STATES

  
**15**  
COUNTRIES DISTRIBUTED TO

# 1

## empowered & mobilized

HUNGER PROJECTS	8
MEAL COUNT	12
VOLUNTEERS	14
PARTNERS	20

# 2

## healthy meals

OUR MEAL	24
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# 3

## hungry children

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# 1 Empowered, Mobilized



EFFICIENT. EFFECTIVE. EMPOWERING.

Our Hunger Projects have brought thousands of people from across the country **TOGETHER** to join in the fight against hunger. Over the past three years, our events have given people the opportunity to make a tangible difference in the lives of hungry children and families around the world and right here in the U.S.







# hunger projects ►

It starts with just a spark.



A small flame that turns into a burning passion to feed the hungry and improve the conditions of a local or international community.

Through our Hunger Projects, people have the ability to make a difference in the lives of hungry children, people and families worldwide. It has been our goal to not only provide an opportunity to be the hope for someone in need, but also a way to have fun while doing it.

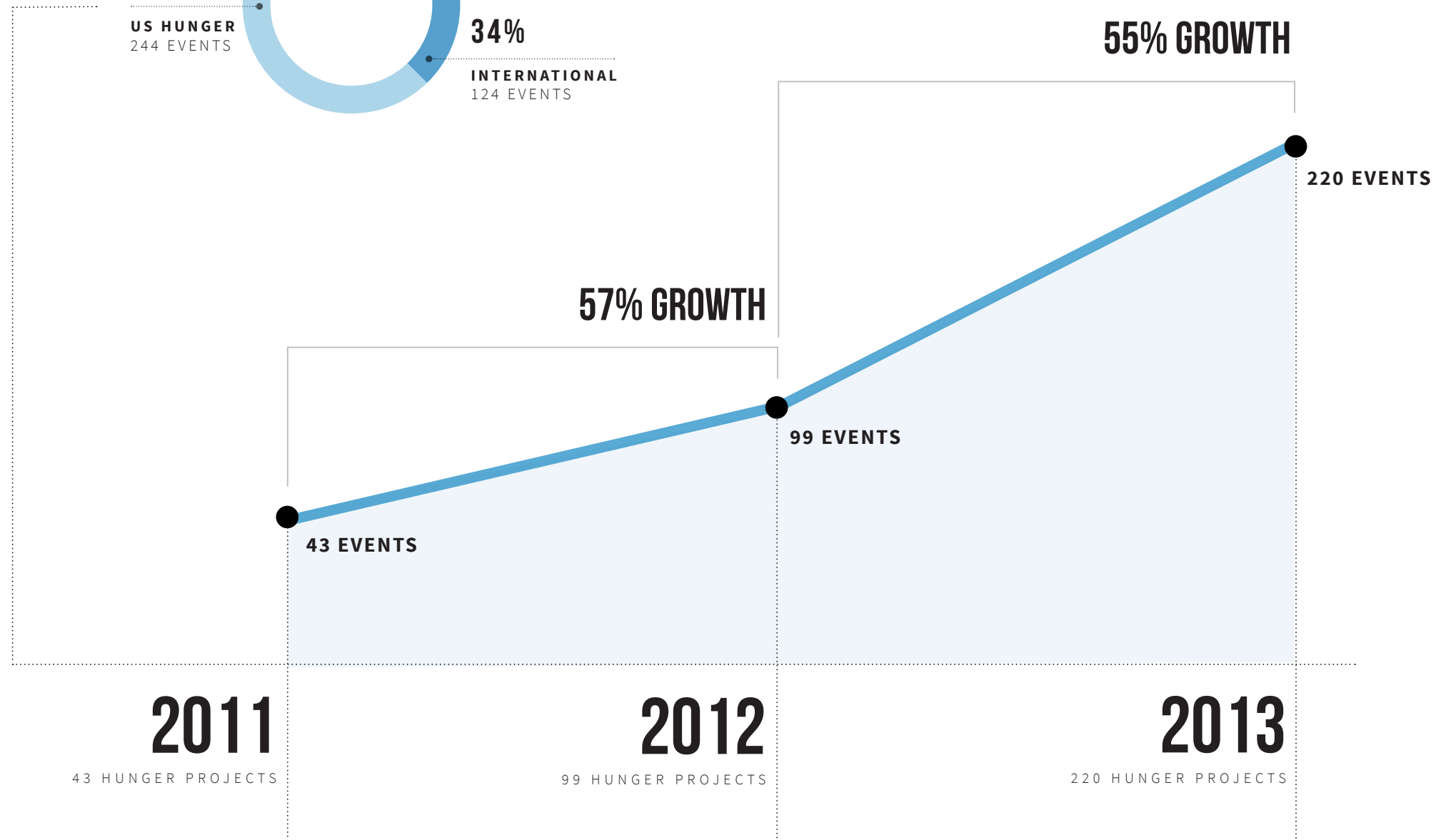
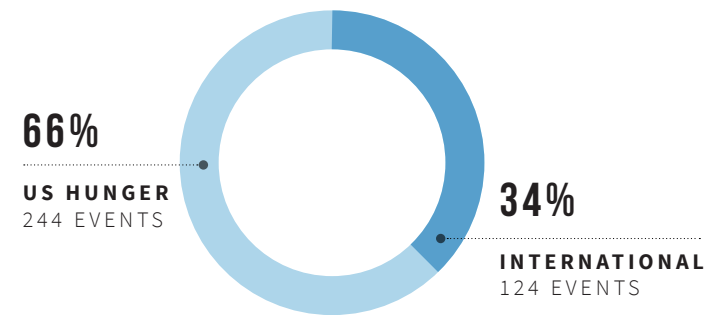
Our Hunger Projects are fun, efficient and at the end of the day an incredible way to make a large impact in

people's lives. It's easy for any type of group to come together as one to provide for many.

The growth and popularity of our events continue to inspire us each and every day to continue the fight against hunger giving people an amazing experience while packaging not only a healthy meal, but love and hope for a child, mother, or disaster survivor.



# HUNGER PROJECTS



**368**

TOTAL HUNGER PROJECTS

**124**

INTERNATIONAL

**244**

DOMESTIC





# meal count ▶

Millions of meals have been packaged through the years.

250,000

MEALS PACKAGED IN 2010



ALL INTERNATIONAL

1,479,000

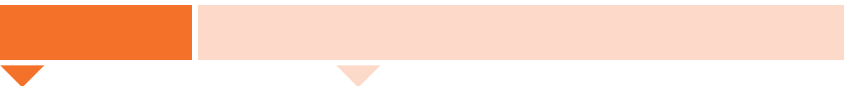
MEALS PACKAGED IN 2011



ALL INTERNATIONAL

5,286,122

MEALS PACKAGED IN 2012



1,247,200 INTERNATIONAL 4,038,922 DOMESTIC

7,495,277

MEALS PACKAGED IN 2013



2,128,447 INTERNATIONAL 5,366,830 DOMESTIC





## volunteers ►

We know that when people come together, great things happen.



Whether a six-year-old Boy Scout or a CEO of a Fortune 500 company, our goal is to empower people to make an impact in their communities and across the globe. In 2013 alone, we empowered and mobilized over 50,000 volunteers.

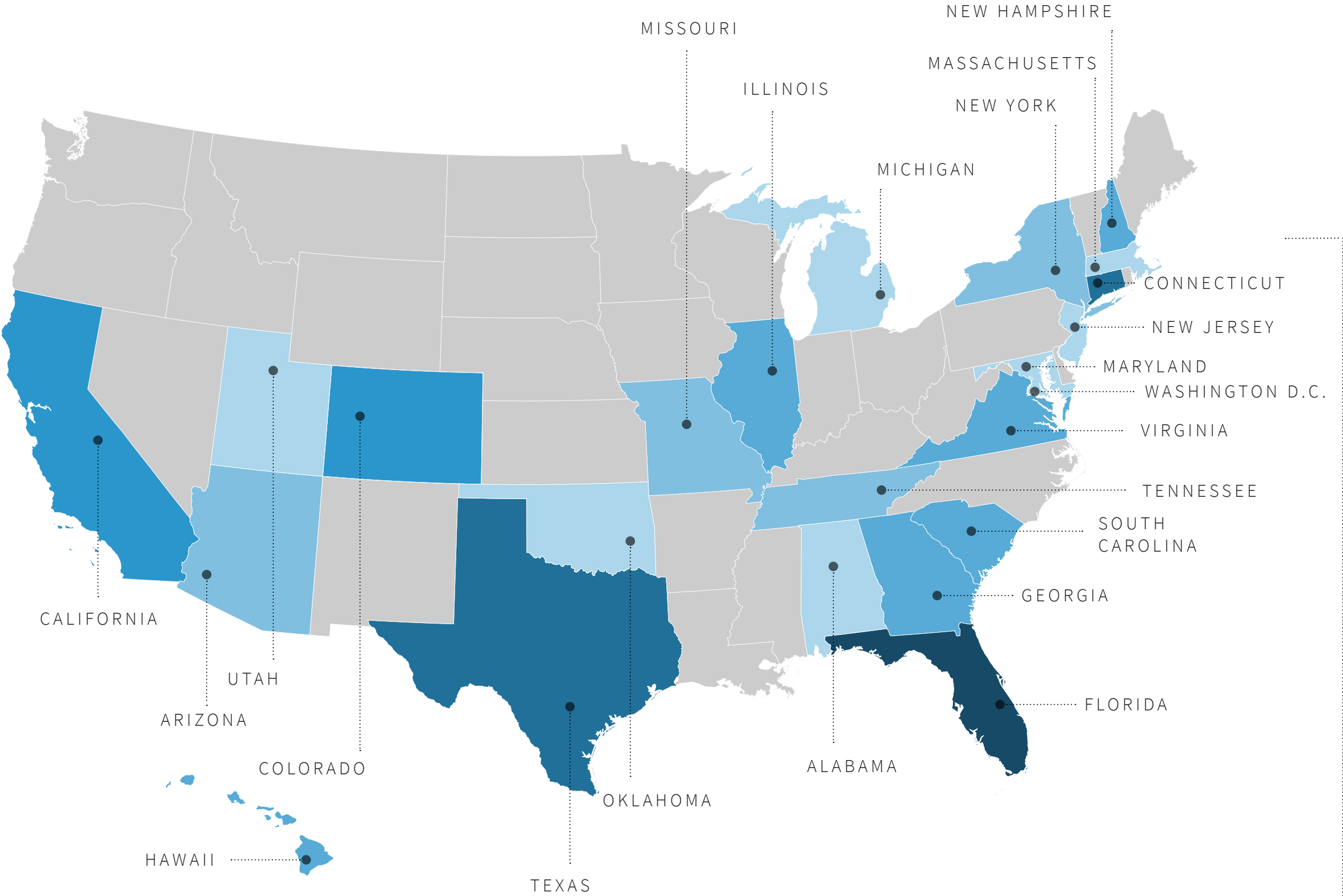
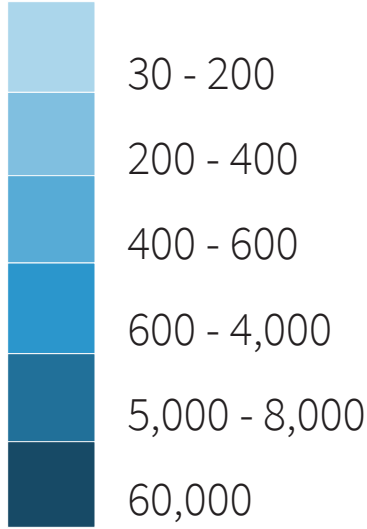
These individuals are as diverse as the world we serve—they come from churches, schools, universities, large businesses, and community groups

from all over the nation to join us in the fight against hunger. We owe much of our success to those helping hands and generous hearts.

Together, we are Feeding Children Everywhere.



volunteers  
by state ▶



87,134

VOLUNTEERS EMPOWERED & MOBILIZED

# testimonials ▼

“ The DeBartolo family is happy to partner with Feeding Children Everywhere. It is an outstanding program that is passionate about feeding the starving and hungry children throughout the world including those in our own communities here in the United States. They empower people through packaging events to make a difference by putting an easy nutritious meal together in mass quantities to provide immediate assistance to those most in need. We look forward to helping them continue to make a difference in the lives of many people throughout the world.”

— Edward J. DeBartolo, Jr.,  
Chairman of the Board, DeBartolo Development

“ WOW! Full circle moment...All three of my kids went to VBS (Grace with her daddy close by her side)! They had a great time! Today, the kids packaged meals for Feeding Children Everywhere. The way Grace told me about how she put food in a bag that would go directly to feed hungry children is just indescribable. I just sat there, with tears in my eyes, as she told me she knows what it's like to be very hungry, and the impact that packaging these meals had on her today just did me in. She was all smiles and bouncing all over! To see the joy in her eyes as she showed me with her hands at the kitchen table how she packaged meals and to see that come together in her mind, that she was making a difference in their lives to see her Heavenly Father working through her hands to care for others in the same conditions she was in, was just so beautiful.”

— Desiree  
Mother of Young Volunteer

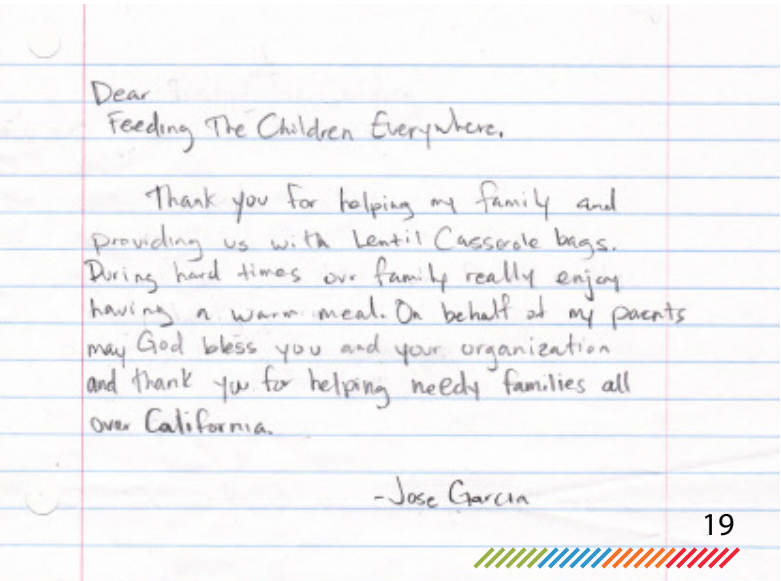
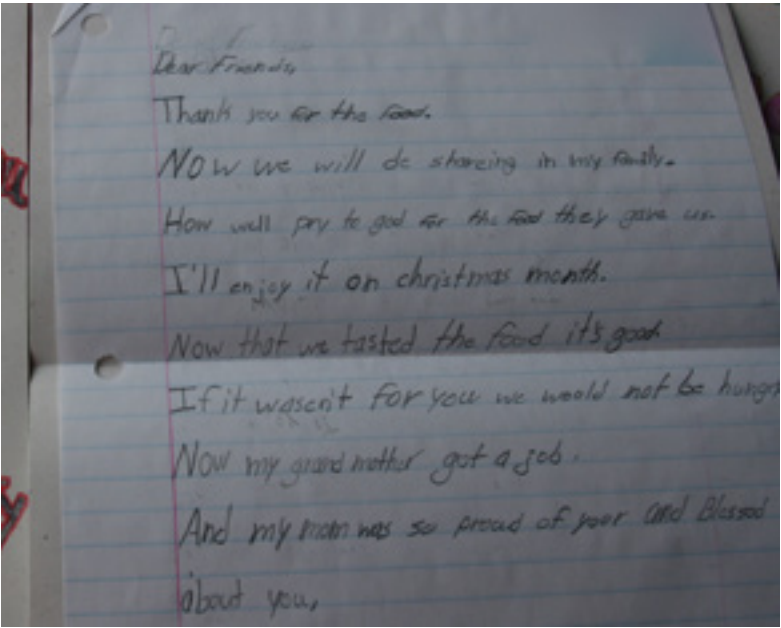
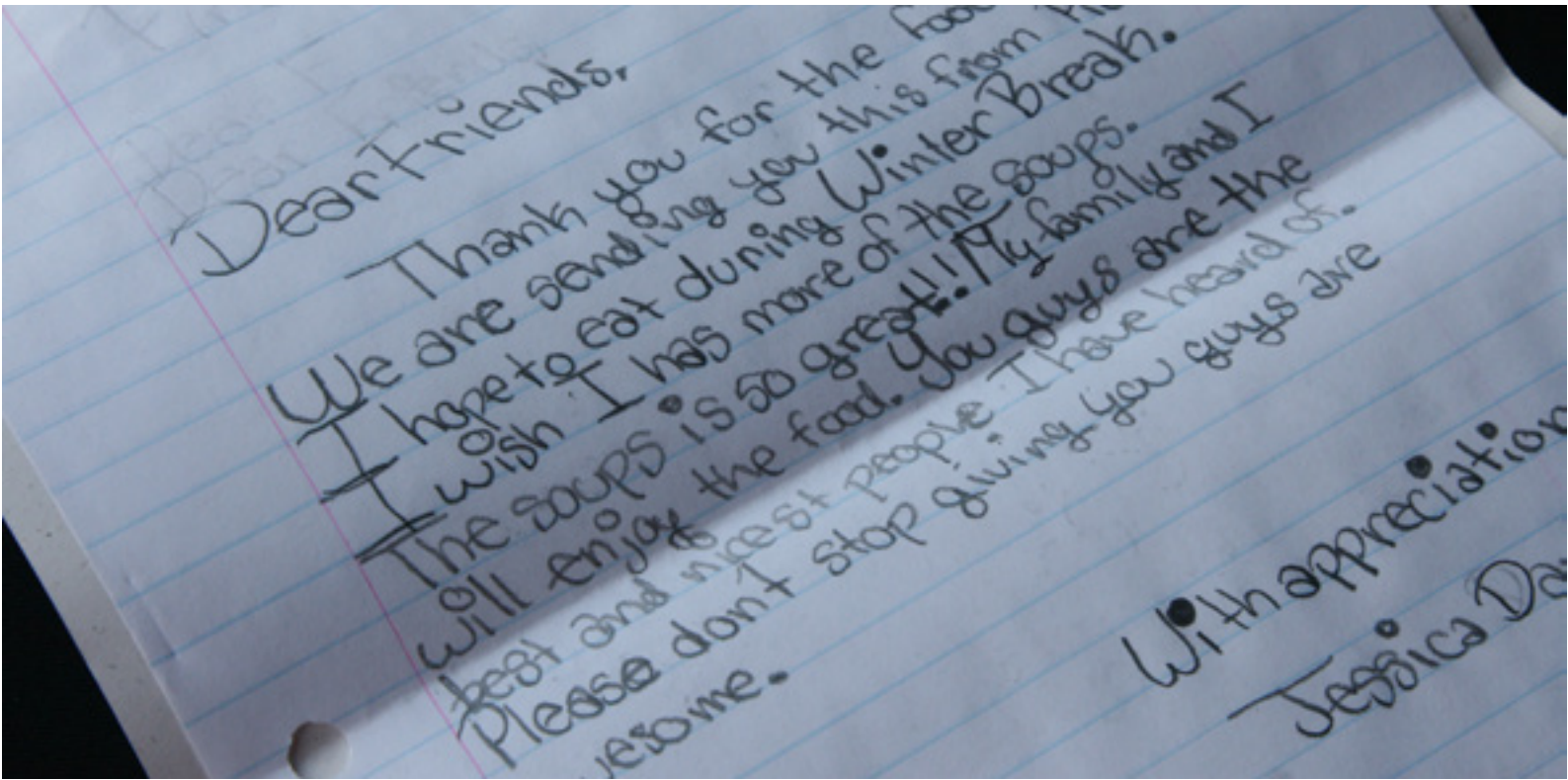
“ I am in awe of the energy and passion that took place during the Feeding Children Everywhere event last week at Kforce's Corporate Headquarters. I can't express how gratifying it was to see what our Kforce team can accomplish when focused on a common goal. It made me very proud to see our leaders, associates, vendor/partners, clients, and friends of Kforce working together to make a difference in the world! I heard many positive comments from our sponsors and guests about the contagious excitement they experienced. Stewardship & Community and Commitment and Fun are core values of the Firm, and I witnessed both of them in action during the event.

We set a new record for the Feeding Children Everywhere organization by raising more than \$93,852.83 and packing 251,000 meals in less than 4 hours of actual packing time! More than 946 total people (239 people were from 41 organizations other than Kforce) on 76 teams participated to make this happen. We also raised \$6,100 and filled a truck full of food items for our own local food bank. Working with Don Campbell, Executive Director, and his entire Feeding Children Everywhere staff was very rewarding. They are dedicated, energetic, and committed to their cause.”

— Dave Dunkel,  
Chairman and CEO, Kforce Inc.

“ This was more than an event to put food into the system throughout Osceola County; this was a call to action that will mobilize the greater Osceola community in the area to make a difference. The real impact of this event is going to be felt for a long time by making a difference in the behavior and thoughts of the human services community.”

— Mike Jackson,  
Osceola Connected







## partners ►

From churches to schools,  
and universities to businesses,  
everyone can join the fight  
against hunger.



In the past three years, we have partnered with wonderful individuals and organizations that share our mission to empower and mobilize others to make a tangible difference.

By hosting a Hunger Project, these Hunger Heroes have taken their first step to eliminate hunger. We are incredibly grateful for all our partners, big and small.

Without them, we would not be successful or able to send meals to those who need them most. We are proud to share some of our amazing partners who make this all possible.



# 2013 partner hunger project breakdown ▼



corporations

33%

72 HUNGER PROJECTS

churches

24%

53 HUNGER PROJECTS

communities

23%

50 HUNGER PROJECTS

schools

20%

45 HUNGER PROJECTS







# 2

## Healthy Meals



NATURAL. DELICIOUS. NUTRITIOUS.

Our all-natural Lentil Casserole consists of lentils, rice, vegetables, and pink Himalayan salt. **TOGETHER**, these multi-beneficial ingredients make a delicious meal that helps combat malnutrition and provides hungry children and families with a chance to live the life they deserve.







## our meal ►

Feeding Children Everywhere has a commitment to those we serve—to provide the healthiest meal possible for children and families around the world.







## lentils

- HIGH IN FIBER
- GREAT SOURCE OF IRON
- HIGH IN FOLATE.
- HEALTHY AMINO ACIDS
- HIGH LEVELS OF SLOWLY DIGESTED STARCH



## rice

- NATURAL CARBOHYDRATES
- ENERGIZES & ACTIVATES BODY/MIND
- ADDS NECESSARY AMINO ACIDS



## dehydrated vegetables

- CELERY
- ONION
- RED PEPPER
- GREEN PEPPER
- CARROTS
- TOMATOES



## pink himalayan salt

- 84 TRACE MINERALS
- NATURAL PRODUCER OF IODINE
- UNPROCESSED





# 3 Hungry Children

UNIVERSAL. UNIQUE. UNIFYING.

Our Hunger Projects not only provide healthy meals, but have a global and long-term reach. **TOGETHER**, the volunteers and meal recipients can act as a catalyst for change in the fight against hunger.







## the impact ►

Because the Lentil Casserole can be assembled and sent anywhere around the globe for twenty-five cents per meal, Feeding Children Everywhere's impact is felt right here in the United States and around the world.



## care for aids ▼

Feeding Children Everywhere is able to supplement the CARE for AIDS' food budget so they can focus on their main goal—helping as many Kenyan families affected by HIV/AIDS. Our partnership allows CARE for AIDS to reduce their food budget, expand their program to different villages and provide more healthy meals and support to Kenyan families.

Through our partnership with CARE for AIDS we have been able to impact the lives of individuals like Beatrice, a CARE for AIDS client, who discovered she was HIV positive during a time in her life when she should have been able to celebrate—she was pregnant with her first child.

Six months later, Beatrice lost her baby, and sadly she

has not been able to conceive again. Still, she knows that her diagnosis is not a death sentence but an opportunity to share her life and love with others.

Clients who participate in CARE for AIDS' program do not just receive food, they also receive nutritional guidance, counseling on a variety of health and spiritual issues, and learn new skills to help earn a living.

Our meal not only partners well with the antiretroviral (APV) medication to help boost it's effectiveness but also serves as an incentive to contribute and complete the recovery program.





“ I saw FCE’s mission full circle. FCE provided so many meals to Open Door Haiti that they were able to redirect their food funds to build a school. This gave Anderson and Ander Lee full stomachs, friendship, school, love, and opportunity.”

— Kara Spence,  
VP of Operations, Feeding Children Everywhere

## open door haiti ▶

In 2010, Open Door Haiti became Feeding Children Everywhere’s first global partner to receive our sustainable meals. Open Door Haiti is a non-profit that transforms communities in Haiti spiritually, educationally, economically, physically, and socially.

To date, Feeding Children Everywhere has shipped 1 million healthy meals to Open Door Haiti. Our partnership has allowed Open Door Haiti to redirect their food budget to build a school and expand their reach welcoming more children into their program.



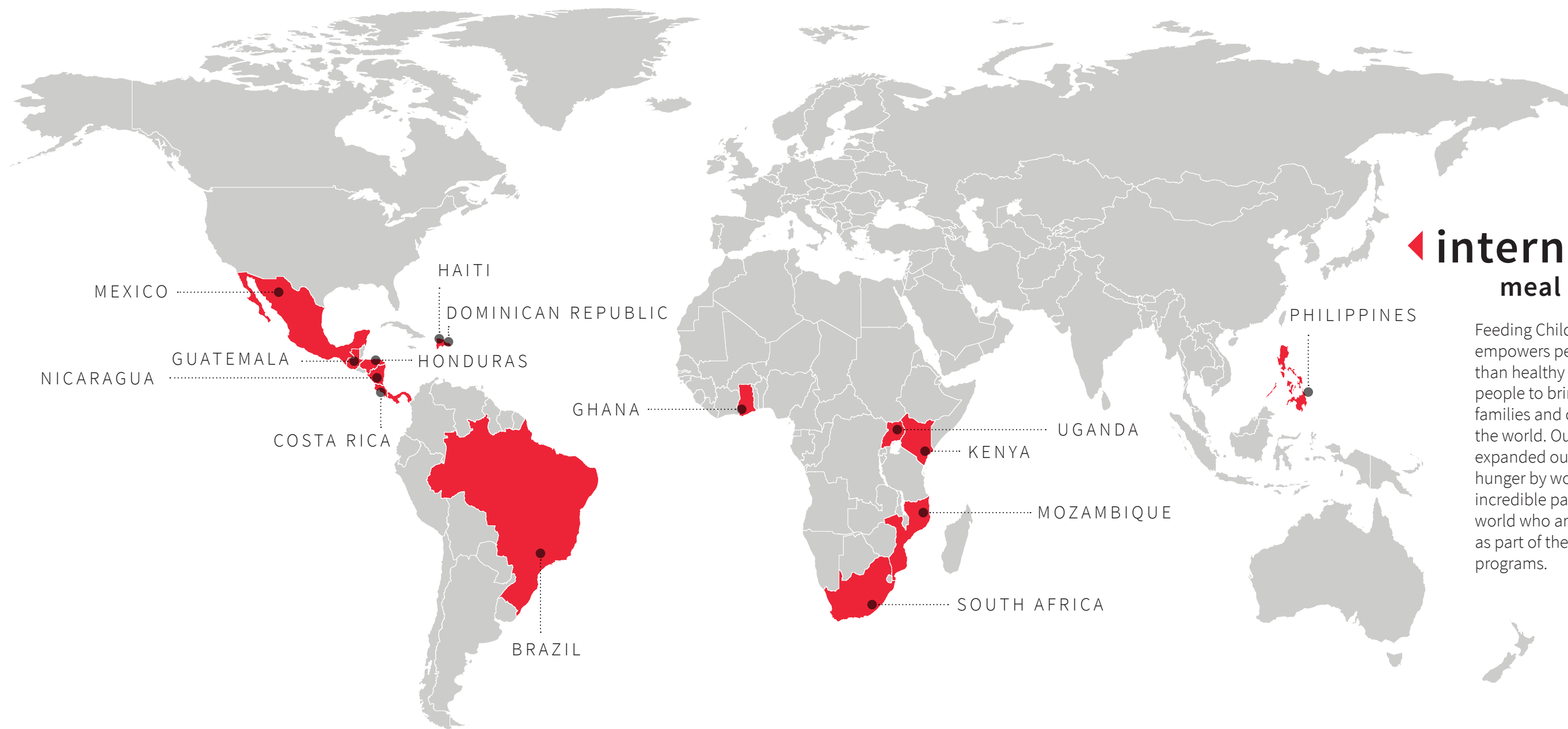
A healthy meal provides more than a full belly—together, we’re providing our children a chance to a better future.



## hope for oklahoma ▼

In 2013, Oklahoma City was hit by an EF5 tornado leaving destruction behind and over 20,000 families displaced. Feeding Children Everywhere was able to respond through our US Hunger initiative. We mobilized over 850 volunteers across the nation to provide 118,944 healthy meals and supplies to the hardest hit areas and bring back hope to our fellow Americans.





## ◀ international meal distribution

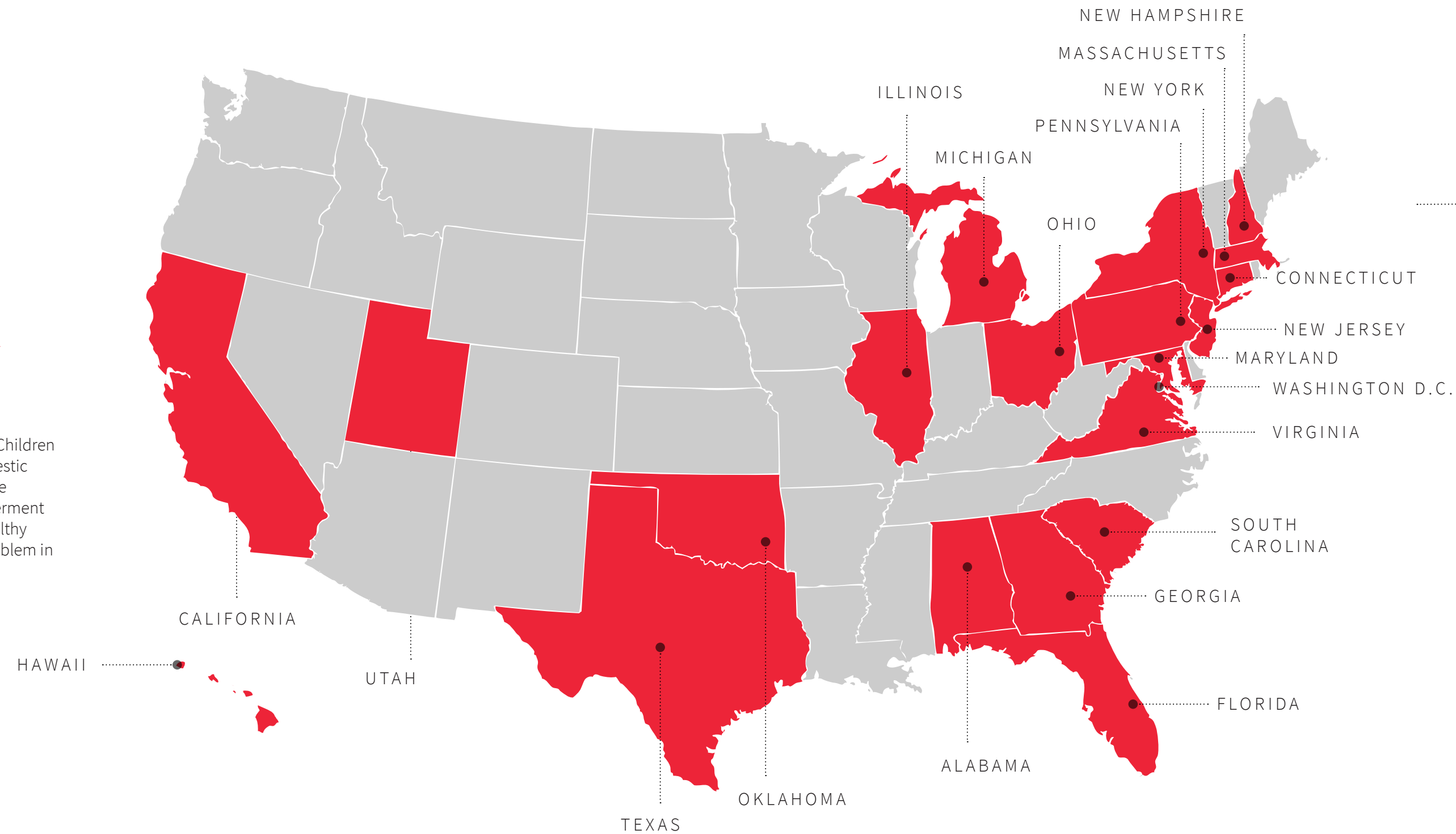
Feeding Children Everywhere empowers people to provide more than healthy meals—we unite people to bring hope to hungry families and children around the world. Our organization has expanded our impact beyond hunger by working alongside incredible partners around the world who are using the meals as part of their already impacting programs.

# 5,104,647

MEALS DISTRIBUTED INTERNATIONALLY

domestic ▶  
meal distribution

**US HUNGER**  
In January 2012, Feeding Children Everywhere began a domestic program specializing in the mobilization and empowerment of people to provide a healthy solution to the hunger problem in the United States.



9,405,752

MEALS DISTRIBUTED DOMESTICALLY





# 4 Our Milestones

GROWING. INSPIRING. EMPOWERING.

It's been an incredible journey thus far. In three years, the Movement has spread across the country and, **TOGETHER**, through the efforts of Hunger Heroes, we have provided over ten million meals to four continents throughout the world.





## Feeding Children Everywhere was Launched

The Movement began in Sanford, Florida.  
Aug. 2010



## No Hunger Ball

"Are we in the business to entertain people at fancy venues or are we in the business to feed hungry children? — We're in the business to feed hungry children."

— Don Campbell  
Founder & CEO of FCE  
Dec. 2012



## Launched US Hunger

A new initiative focused on the betterment of our future generations and ending hunger in the United States.  
May 2013



## Opened West Coast Regional Office

in Los Angeles, California.  
Mar. 2013

## Partnered with JPMorgan CHASE

In 2013, together, we mobilized 3,000 volunteers to package 497,804 healthy meals in seven states.

## Project 3

Our largest Hunger Project to date! 10,000 volunteers packaged 2 million meals. All meals were delivered to some of the hardest hit areas across the nation.  
Aug. 2012



## Moved into first warehouse

We found our first home!  
Aug. 2011



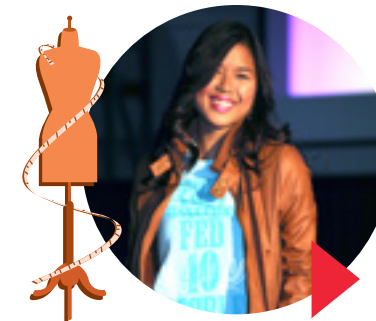
## Opened Northeast Regional Office

in Hartford, Connecticut.  
Oct. 2012



## FCE goes to the big island

We said aloha to Hawaii and goodbye to hunger with Kforce. Together, we packaged 100,000 healthy meals.  
Apr. 2013



## Fashion Show

Ending World Hunger one beautiful shirt at a time! Where else can you get a shirt that feeds 40 people?  
Sept. 2013



# EVOLUTION OF THE MEAL BAG



2010

2011

2012

2013

2014





## Our Team

DEVOTED. DYNAMIC. DETERMINED.

From humble beginnings to working **TOGETHER** through divine growth, our staff has been a critical part in the execution of our vision to end hunger around the world and here in the U.S. From leading Hunger Projects to coordinating the shipment of 100,000 pounds of lentils, our staff has raised the bar of excellence from coast to coast.







## staff & location ▶

Our journey started a few short years ago around the table in Sanford, Florida.

### southeast ▶

#### **ORLANDO HEADQUARTERS**

*Est. August 2010*



### northeast ▶

#### **CONNECTICUT REGIONAL OFFICE**

*Est. October 2012*



### west coast ▶

#### **CALIFORNIA REGIONAL OFFICE**

*Est. March 2013*





# the beginning ▶

Don and Kristen Campbell knew that they were called to make a difference in the lives of children, and they knew it needed to start in their own neighborhood. They empowered their children to make an impact by inviting three other children to join in around the table for dinner. Eventually, three turned into ten, which then turned into 30 children joining the Campbell family for dinner more than three nights a week.

Surprised by the need and inspired to do more, Don and Kristen put together their life savings to start Feeding Children Everywhere. With the help of dedicated friends and volunteers the movement began in August of 2010. From a simple POD in their front yard, Don and Kristen planned and executed Hunger Projects across the country.

Just 90 days after starting the Feeding Children Everywhere movement, Don and Kristen were able to ship the first 250,000-meal container to Open Door Haiti, an organization located in Bois De Lance, Haiti. This would be the first of many schools that Feeding Children Everywhere would partner with to provide healthy meals to hungry children. From there, everything started to fall into place. More events, more meals and more hungry children fed. Through their hard work and dedication to their mission to feed as many hungry children as possible, the movement has grown into a worldwide phenomenon.

To date, Feeding Children Everywhere meals have been eaten on four continents, 15 countries and 24 states across the U.S.



Feeding Children Everywhere's "first staff" members (Don, Kristen, and their children).



Through the years, Don's family has grown with willing hearts who share the mission of FCE.







## intern program ►

Our internship program is not just about impacting the lives of hungry people, but is also an open-door to the hearts of young world changers from universities and schools around the country.



IN 2012



**33**

INTERNS

**175**

APPLICATIONS

IN 2013



**160**

INTERNS

**1273**

APPLICATIONS



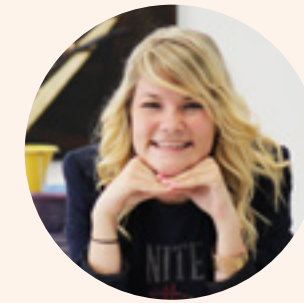


## our interns ►

are just as much a part of our family as they are an integral part of making sure our day-to-day operations run without a hitch.

From communications to logistics and human resources to graphic design, our team of qualified and motivated students and interns work alongside our staff to accomplish our mission of empowering and mobilizing people.

Each semester an average of 60 interns walk into the doors of our three regional offices. The first week includes an extensive training on all things Feeding Children Everywhere. After that, they hit the ground running in their departments. We know that when these impact makers leave our team, they are ready to make a difference in their professional lives, as well as personal lives.

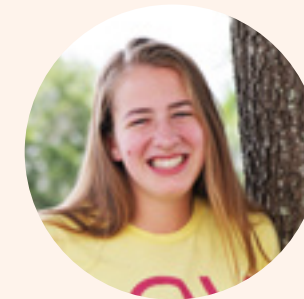


“My internship doesn’t just give me an opportunity to grow; it gives me a chance to help others grow. It has set a foundation so I can impact others while building myself professionally. I stayed

for a second semester because I couldn’t imagine gaining anything more from any other internship. I am ready to take on anything the future brings me.”

— Stefanie,

Human Resources Intern, University of Central Florida

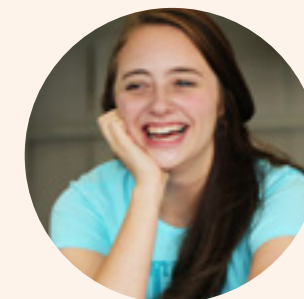


“FCE is one big family. You learn the business side of an organization while building strong relationships with co-workers and staff along the way. For me, being able to contribute my graphic design

skills to launch new ideas and products is such a positive experience to be apart of.”

— Maura,

Graphic Design Intern, Louisiana College



“Working with FCE brings you a true sense of selflessness. The people I work with are genuine, which creates a comfortable atmosphere for me. I love spreading the word about FCE’s mission through

communications and getting people as involved and inspired as I am.”

— Paige,

Communications Intern, Auburn University





# Financials



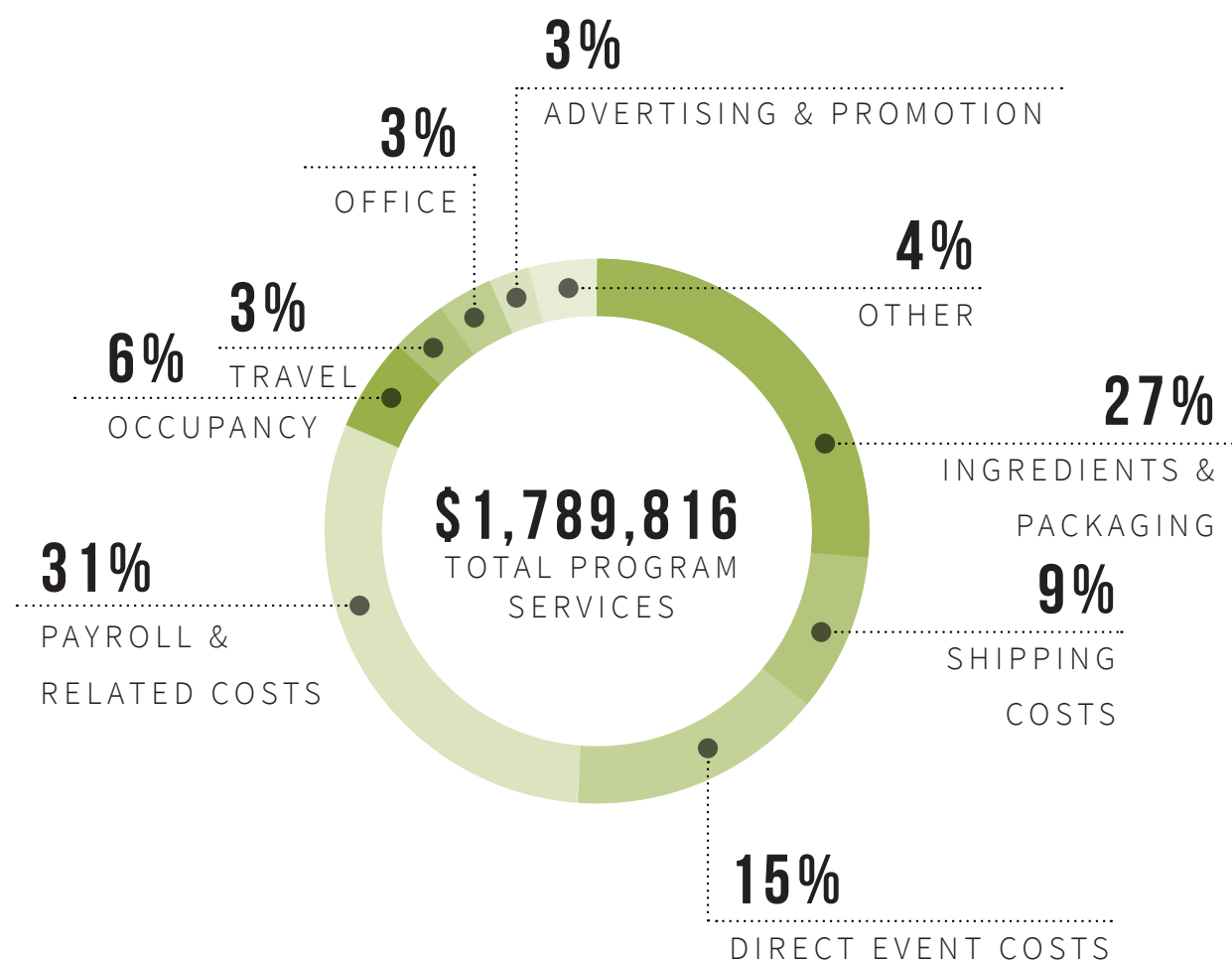
TRANSPARENT. TANGIBLE. TOP-RANKED.

It's our privilege to work **TOGETHER** and it's our commitment to ensure that your time, talent and treasures are used to put healthy meals into the hands that need them most. We hold ourselves to a high standard and we will continue to push ourselves to meet your expectations.



# 2013 OVERVIEW

## program services breakdown ▼



# \$2,119,599

TOTAL REVENUE IN 2013

## \$60,006

MERCHANDISE DONATIONS

## \$181,135

GENERAL DONATIONS

## \$1,878,458

EVENT DONATIONS

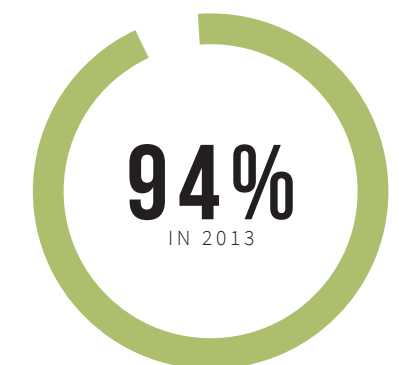
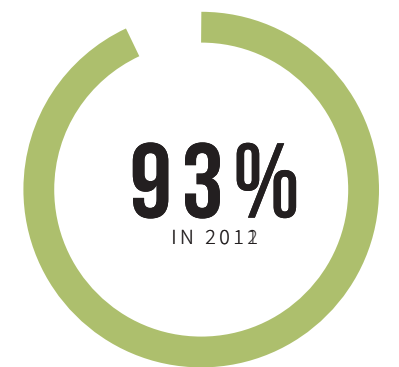


# 2011-2013

% of funding  
toward meal  
program ►



2011-2013  
revenue ►



# FINANCIALS

DESCRIPTION	2013	2012	2011
Revenue	2,119,599	1,529,592	434,714
Expenses:			
Program Services	1,789,816	1,157,015	387,654
Management & General	126,076	76,467	25,618
Total Expenses	1,915,892	1,233,482	413,272
Increase in Net Assets	203,707	296,110	21,442
Cash	375,196	283,222	6,748
Other Assets	196,587	73,342	22,077
Total Assets	571,783	356,564	28,825
Liabilities	47,854	36,342	4,713
Net Assets	523,929	320,222	24,112
Total Liabilities & Net Assets	571,783	356,564	28,825



A photograph of a lush green field with tall grass and some small yellow wildflowers. A white rectangular box is centered in the middle of the image, containing the text "TOGETHER, WE ARE FEEDING CHILDREN EVERYWHERE." in white capital letters. The text is arranged in five lines: "TOGETHER," on the first line, "WE ARE" on the second line, "FEEDING" on the third line, "CHILDREN" on the fourth line, and "EVERYWHERE." on the fifth line. The word "FEEDING" is in a larger, bolder font than the others.

TOGETHER,  
WE ARE  
**FEEDING**  
**CHILDREN**  
**EVERYWHERE.**

[FEEDINGCHILDRENEVERYWHERE.COM](http://FEEDINGCHILDRENEVERYWHERE.COM)