ANNUAL REPORT

2010-2013

3 YEARS IN REVIEW

FEEDING CHILDREN EVERYWHERE
Feeding Children Everywhere started around the table...

...with one man’s love of food and helping others. Founder, Don Campbell, shared this love with hundreds of children in his community giving those in need a place at the table. Witnessing the impact just one person in a community can make, Don and his wife, Kristen, were inspired to share that empowerment with the world.

Feeding Children Everywhere was founded with a mission to empower and mobilize people to assemble healthy meals for hungry children. With the help of dedicated friends and volunteers, the movement began. Today, thousands of volunteers, from a six-year-old Boy Scout to a CEO of a Fortune 500 company, come together at Hunger Projects with the same purpose that started it all— to share love, hope, and make a difference around the world.

2010-2013 overview

14,510,399 meals packaged
368 hunger projects
87,134 volunteers
24 states
15 countries distributed to
<table>
<thead>
<tr>
<th><strong>empowered &amp; mobilized</strong></th>
<th><strong>healthy meals</strong></th>
<th><strong>hungry children</strong></th>
<th><strong>milestones</strong></th>
<th><strong>our team</strong></th>
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<tr>
<td>HUNGER PROJECTS</td>
<td>OUR MEAL</td>
<td>IMPACT</td>
<td>TIMELINE</td>
<td>STAFF &amp; LOCATIONS</td>
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<td>THE BEGINNING</td>
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Our Hunger Projects have brought thousands of people from across the country TOGETHER to join in the fight against hunger. Over the past three years, our events have given people the opportunity to make a tangible difference in the lives of hungry children and families around the world and right here in the U.S.
hunger projects

It starts with just a spark.

A small flame that turns into a burning passion to feed the hungry and improve the conditions of a local or international community.

Through our Hunger Projects, people have the ability to make a difference in the lives of hungry children, people and families worldwide. It has been our goal to not only provide an opportunity to be the hope for someone in need, but also a way to have fun while doing it.

Our Hunger Projects are fun, efficient and at the end of the day an incredible way to make a large impact in people’s lives. It’s easy for any type of group to come together as one to provide for many.

The growth and popularity of our events continue to inspire us each and every day to continue the fight against hunger giving people an amazing experience while packaging not only a healthy meal, but love and hope for a child, mother, or disaster survivor.
TOTAL HUNGER PROJECTS

- 368 TOTAL HUNGER PROJECTS
- 124 INTERNATIONAL
- 244 DOMESTIC

HUNGER PROJECTS

- 43 HUNGER PROJECTS
- 99 HUNGER PROJECTS
- 220 HUNGER PROJECTS

- 57% growth
- 55% growth

66% U.S. Hunger
34% International

2011
2012
2013

244 EVENTS
99 EVENTS
220 EVENTS
meal count

Millions of meals have been packaged through the years.
volunteers

We know that when people come together, great things happen.

Whether a six-year-old Boy Scout or a CEO of a Fortune 500 company, our goal is to empower people to make an impact in their communities and across the globe. In 2013 alone, we empowered and mobilized over 50,000 volunteers.

These individuals are as diverse as the world we serve—they come from churches, schools, universities, large businesses, and community groups from all over the nation to join us in the fight against hunger. We owe much of our success to those helping hands and generous hearts.

Together, we are Feeding Children Everywhere.
The DeBartolo family is happy to partner with Feeding Children Everywhere. It is an outstanding program that is passionate about feeding the starving and hungry children throughout the world including those in our own communities here in the United States. They empower people through packaging events to make a difference by putting an easy nutritious meal together in mass quantities to provide immediate assistance to those most in need. We look forward to helping them continue to make a difference in the lives of many people throughout the world.”

— Edward J. DeBartolo, Jr., Chairman of the Board, DeBartolo Development

WOW! Full circle moment...All three of my kids went to VBS (Grace with her daddy close by her side)! They had a great time! Today, the kids packaged meals for Feeding Children Everywhere. The way Grace told me about how she put food in a bag that would go directly to feed hungry children is just indescribable. I just sat there, with tears in my eyes, as she told me she knows what it’s like to be very hungry, and the impact that packaging these meals had on her today just did me in. She was all smiles and bouncing all over! To see the joy in her eyes as she showed me with her hands at the kitchen table how she packaged meals and to see that come together in her mind, that she was making a difference in their lives to see her Heavenly Father working through her hands to care for others in the same conditions she was in, was just so beautiful.”

— Desiree
Mother of Young Volunteer

Testimonials ▾

I am in awe of the energy and passion that took place during the Feeding Children Everywhere event last week at Kforce’s Corporate Headquarters. I can’t express how gratifying it was to see what our Kforce teams can accomplish when focused on a common goal. It made me very proud to see our leaders, associates, vendor/partners, clients, and friends of Kforce working together to make a difference in the world! I heard many positive comments from our sponsors and guests about the contagious excitement they experienced. Stewardship & Community and Commitment and Fun are core values of the Firm, and I witnessed both of them in action during the event.

We set a new record for the Feeding Children Everywhere organization by raising more than $93,852.83 and packing 251,000 meals in less than 4 hours of actual packing time! More than 946 total people (239 people were from 41 organizations other than Kforce) on 76 teams participated to make this happen. We also raised $6,100 and filled a truck full of food items for our own local food bank. Working with Don Campbell, Executive Director, and his entire Feeding Children Everywhere staff was very rewarding. They are dedicated, energetic, and committed to their cause.”

— Dave Dunkel, Chairman and CEO, Kforce Inc.

This was more than an event to put food into the system throughout Osceola County; this was a call to action that will mobilize the greater Osceola community in the area to make a difference. The real impact of this event is going to be felt for a long time by making a difference in the behavior and thoughts of the human services community.”

— Mike Jackson, Osceola Connected

Dear [Name],

Thank you for helping my family and providing us with love! We really enjoy having a warm meal! On behalf of my family, we want to thank you very much for helping needy families all over California.

— [Name]
partners

From churches to schools, and universities to businesses, everyone can join the fight against hunger.

In the past three years, we have partnered with wonderful individuals and organizations that share our mission to empower and mobilize others to make a tangible difference.

By hosting a Hunger Project, these Hunger Heroes have taken their first step to eliminate hunger. We are incredibly grateful for all our partners, big and small.

Without them, we would not be successful or able to send meals to those who need them most. We are proud to share some of our amazing partners who make this all possible.
2013 partner hunger project breakdown

- **Corporations**: 33% (72 Hunger Projects)
- **Churches**: 24% (53 Hunger Projects)
- **Communities**: 23% (50 Hunger Projects)
- **Schools**: 20% (45 Hunger Projects)
Healthy Meals

Our all-natural Lentil Casserole consists of lentils, rice, vegetables, and pink Himalayan salt. TOGETHER, these multi-beneficial ingredients make a delicious meal that helps combat malnutrition and provides hungry children and families with a chance to live the life they deserve.
Feeding Children Everywhere has a commitment to those we serve—to provide the healthiest meal possible for children and families around the world.
lentils

- High in fiber
- Great source of iron
- High in folate
- Healthy amino acids
- High levels of slowly digested starch

rice

- Natural carbohydrates
- Energizes & activates body/mind
- Adds necessary amino acids

dehydrated vegetables

- Celery
- Onion
- Red pepper
- Green pepper
- Carrots
- Tomatoes

pink himalayian salt

- 84 trace minerals
- Natural producer of iodine
- Unprocessed
Hungry Children

Our Hunger Projects not only provide healthy meals, but have a global and long-term reach. **TOGETHER**, the volunteers and meal recipients can act as a catalyst for change in the fight against hunger.
the impact

Because the Lentil Casserole can be assembled and sent anywhere around the globe for twenty-five cents per meal, Feeding Children Everywhere’s impact is felt right here in the United States and around the world.

Feeding Children Everywhere is able to supplement the CARE for AIDS’ food budget so they can focus on their main goal—helping as many Kenyan families affected by HIV/AIDS. Our partnership allows CARE for AIDS to reduce their food budget, expand their program to different villages and provide more healthy meals and support to Kenyan families.

Through our partnership with CARE for AIDS we have been able to impact the lives of individuals like Beatrice, a CARE for AIDS client, who discovered she was HIV positive during a time in her life when she should have been able to celebrate—she was pregnant with her first child.

Six months later, Beatrice lost her baby, and sadly she has not been able to conceive again. Still, she knows that her diagnosis is not a death sentence but an opportunity to share her life and love with others.

Clients who participate in CARE for AIDS’ program do not just receive food, they also receive nutritional guidance, counseling on a variety of health and spiritual issues, and learn new skills to help earn a living.

Our meal not only partners well with the antiretroviral (APV) medication to help boost its effectiveness but also serves as an incentive to contribute and complete the recovery program.
I saw FCE’s mission full circle. FCE provided so many meals to Open Door Haiti that they were able to redirect their food funds to build a school. This gave Anderson and Ander Lee full stomachs, friendship, school, love, and opportunity.”

— Kara Spence, VP of Operations, Feeding Children Everywhere

**open door haiti**

In 2010, Open Door Haiti became Feeding Children Everywhere’s first global partner to receive our sustainable meals. Open Door Haiti is a non-profit that transforms communities in Haiti spiritually, educationally, economically, physically, and socially.

To date, Feeding Children Everywhere has shipped 1 million healthy meals to Open Door Haiti. Our partnership has allowed Open Door Haiti to redirect their food budget to build a school and expand their reach welcoming more children into their program.

**hope for oklahoma**

In 2013, Oklahoma City was hit by an EF5 tornado leaving destruction behind and over 20,000 families displaced. Feeding Children Everywhere was able to respond through our US Hunger initiative. We mobilized over 850 volunteers across the nation to provide 118,944 healthy meals and supplies to the hardest hit areas and bring back hope to our fellow Americans.
Feeding Children Everywhere empowers people to provide more than healthy meals—we unite people to bring hope to hungry families and children around the world. Our organization has expanded our impact beyond hunger by working alongside incredible partners around the world who are using the meals as part of their already impacting programs.

5,104,647
MEALS DISTRIBUTED INTERNATIONALLY
In January 2012, Feeding Children Everywhere began a domestic program specializing in the mobilization and empowerment of people to provide a healthy solution to the hunger problem in the United States.

9,405,752
MEALS DISTRIBUTED DOMESTICALLY
Our Milestones

GROWING. INSPIRING. EMPOWERING.

It’s been an incredible journey thus far. In three years, the Movement has spread across the country and, TOGETHER, through the efforts of Hunger Heroes, we have provided over ten million meals to four continents throughout the world.
Feeding Children Everywhere was Launched
The Movement began in Sanford, Florida.
Aug. 2010

Project 3
Our largest Hunger Project to date!
10,000 volunteers packaged 2 million meals. All meals were delivered to some of the hardest hit areas across the nation.
Aug. 2012

No Hunger Ball
"Are we in the business to entertain people at fancy venues or are we in the business to feed hungry children? — We’re in the business to feed hungry children.”
— Don Campbell
Founder & CEO of FCE
Dec. 2012

Moved into first warehouse
We found our first home!
Aug. 2011

Opened Northeast Regional Office
in Hartford, Connecticut.

Opened West Coast Regional Office
in Los Angeles, California.
Mar. 2013

Partnered with JPMorgan CHASE
In 2013, together, we mobilized 3,000 volunteers to package 497,804 healthy meals in seven states.

Fashion Show
Ending World Hunger one beautiful shirt at a time! Where else can you get a shirt that feeds 40 people?
Sept. 2013

FCE goes to the big island
We said aloha to Hawaii and goodbye to hunger with Kforce. Together, we packaged 100,000 healthy meals.
Apr. 2013

Launched US Hunger
A new initiative focused on the betterment of our future generations and ending hunger in the United States.
May 2013
EVOLUTION OF THE MEAL BAG

2010  2011  2012  2013  2014
From humble beginnings to working TOGETHER through divine growth, our staff has been a critical part in the execution of our vision to end hunger around the world and here in the U.S. From leading Hunger Projects to coordinating the shipment of 100,000 pounds of lentils, our staff has raised the bar of excellence from coast to coast.
Our journey started a few short years ago around the table in Sanford, Florida.
Don and Kristen Campbell knew that they were called to make a difference in the lives of children, and they knew it needed to start in their own neighborhood. They empowered their children to make an impact by inviting three other children to join in around the table for dinner. Eventually, three turned into ten, which then turned into 30 children joining the Campbell family for dinner more than three nights a week.

Surprised by the need and inspired to do more, Don and Kristen put together their life savings to start Feeding Children Everywhere. With the help of dedicated friends and volunteers the movement began in August of 2010. From a simple POD in their front yard, Don and Kristen planned and executed Hunger Projects across the country.

Just 90 days after starting the Feeding Children Everywhere movement, Don and Kristen were able to ship the first 250,000-meal container to Open Door Haiti, an organization located in Bois De Lance, Haiti. This would be the first of many schools that Feeding Children Everywhere would partner with to provide healthy meals to hungry children. From there, everything started to fall into place. More events, more meals and more hungry children fed. Through their hard work and dedication to their mission to feed as many hungry children as possible, the movement has grown into a worldwide phenomenon.

To date, Feeding Children Everywhere meals have been eaten on four continents, 15 countries and 24 states across the U.S.
Our internship program is not just about impacting the lives of hungry people, but is also an open-door to the hearts of young world changers from universities and schools around the country.
our interns

are just as much a part of our family as they are an integral part of making sure our day-to-day operations run without a hitch.

From communications to logistics and human resources to graphic design, our team of qualified and motivated students and interns work alongside our staff to accomplish our mission of empowering and mobilizing people.

Each semester an average of 60 interns walk into the doors of our three regional offices. The first week includes an extensive training on all things Feeding Children Everywhere. After that, they hit the ground running in their departments. We know that when these impact makers leave our team, they are ready to make a difference in their professional lives, as well as personal lives.

“... My internship doesn’t just give me an opportunity to grow; it gives me a chance to help others grow. It has set a foundation so I can impact others while building myself professionally. I stayed for a second semester because I couldn’t imagine gaining anything more from any other internship. I am ready to take on anything the future brings me.”

— Stefanie, Human Resources Intern, University of Central Florida

“... FCE is one big family. You learn the business side of an organization while building strong relationships with co-workers and staff along the way. For me, being able to contribute my graphic design skills to launch new ideas and products is such a positive experience to be apart of.”

— Maura, Graphic Design Intern, Louisiana College

“... Working with FCE brings you a true sense of selflessness. The people I work with are genuine, which creates a comfortable atmosphere for me. I love spreading the word about FCE’s mission through communications and getting people as involved and inspired as I am.”

— Paige, Communications Intern, Auburn University
It’s our privilege to work TOGETHER and it’s our commitment to ensure that your time, talent and treasures are used to put healthy meals into the hands that need them most. We hold ourselves to a high standard and we will continue to push ourselves to meet your expectations.
2013 Overview

Program services breakdown

- Travel: 6%
- Payroll & related costs: 31%
- Direct event costs: 15%
- Ingredients & packaging: 27%
- Shipping costs: 9%
- Other: 4%
- Advertising & promotion: 3%
- Office: 3%

Total Program Services: $1,789,816

Total Revenue in 2013: $2,119,599

- Merchandise donations: $60,006
- General donations: $181,135
- Event donations: $1,878,458
2011-2013

2011-2013 revenue

$432,714  REVENUE IN 2011
$1,529,592  REVENUE IN 2012
$2,119,599  REVENUE IN 2013
$4,081,905  TOTAL REVENUE

27% GROWTH

71% GROWTH

% of funding toward meal program

93% in 2012
93% in 2013
94% in 2013

27% growth
71% growth

$432,714
$1,529,592
$2,119,599
$4,081,905
# Financials

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TOGETHER, WE ARE FEEDING CHILDREN EVERYWHERE.

FEEDINGCHILDRENEVERYWHERE.COM